

Korea WIE



Employer:	Art & Design International
Internship Position:	Creative Graphic Design Intern
Industry:	Graphic Design & Visual Arts
Duration:	June – August 2025 (6 – 8 weeks)
Placement Location:	Seoul, South Korea
Internship Type:	Physical
Job Code:	K001

About the Employer

Art & Design International (ADI) is an international branding firm and a product development firm run by a collection of business managers and designers with a diverse skill set. Founded in 2009, ADI have been branding, developing, advertising and creating various cosmetic products.

ADI's in-house brand "Swagger" – introduced in 2011, Swagger is dedicated to producing products that offer a lifestyle with "Swag", and enhancing the confidence in men.

Website: Swagger.kr, swgcollection.com, Ootdbeauty.com

Job Description

- Assist in creating graphic designs and visual content for various projects
- Design for social media, websites, and marketing materials, following branding guidelines
- Collaborate with teams to visually execute creative ideas
- Work on illustrations, icons, layouts, and other design elements
- Revise designs based on feedback and prepare final outputs

Requirements

- **Related discipline:** SD
- Proficiency in design software like Adobe Photoshop, Illustrator, etc.
- Strong creative thinking and attention to detail
- Portfolio submission required
- Ability to meet deadlines and work collaboratively

Language Requirements

- Proficient in spoken and written English and Chinese

Remarks

- Office environment as follows



- Marketing Campaign Reference

