Korea WIE







Employer:Art & Design InternationalInternship Position:Creative Graphic Design InternIndustry:Graphic Design & Visual ArtsDuration:June – August 2025 (6 – 8 weeks)

Placement Location: Seoul, South Korea

Internship Type: Physical Job Code: K001

About the Employer

Art & Design International (ADI) is an international branding firm and a product development firm run by a collection of business managers and designers with a diverse skill set. Founded in 2009, ADI have been branding, developing, advertising and creating various cosmetic products.

ADI's in-house brand "Swagger" – introduced in 2011, Swagger is dedicated to producing products that offer a lifestyle with "Swag", and enhancing the confidence in men.

Website: Swagger.kr, swgcollection.com, Ootdbeauty.com

Job Description

- Assist in creating graphic designs and visual content for various projects
- Design for social media, websites, and marketing materials, following branding guidelines
- Collaborate with teams to visually execute creative ideas
- Work on illustrations, icons, layouts, and other design elements
- Revise designs based on feedback and prepare final outputs

Requirements

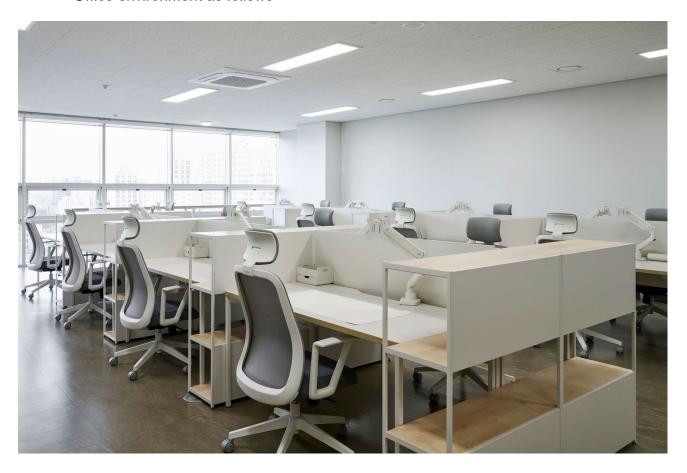
- Related discipline: SD
- Proficiency in design software like Adobe Photoshop, Illustrator, etc.
- Strong creative thinking and attention to detail
- Portfolio submission required
- Ability to meet deadlines and work collaboratively

Language Requirements

Proficient in spoken and written English and Chinese

Remarks

• Office environment as follows



Marketing Campaign Reference

